

Future-focused and Ready for Growth

23 February 2024: Edison, a leading provider of energy sector solutions, is pleased to announce its comprehensive plan to prepare for the growth in demand across all service lines. With a clear purpose to enable a sustainable energy future for Aotearoa New Zealand, Edison is proactively taking steps to enhance its efficiency, effectiveness, flexibility, and responsiveness to better serve its clients.

As the electricity industry faces increasing pressure to deliver more work within shorter timeframes, Edison is committed to anticipating future client needs. Guided by its strategic plan for 2030, the business recognises the evolving nature of the electricity industry. Consequently, it aims to foster sustainable growth while maintaining a high-quality service across all business areas.

Edison is delighted to introduce a new leadership structure to achieve its aims. This approach will enable the company to navigate the challenges ahead and provide even greater support to clients. Central to the organisational changes is creating and appointing two new General Manager roles responsible for Project Delivery. These roles join the Edison Leadership team reporting to Chief Executive Wendy Edwards, alongside the General Manager Design and Advisory, General Manager Business Development, Finance and Commercial Manager, People and Performance Manager and Business Systems Support Manager.

The newly created General Manager Project Delivery roles are responsible for the strategic leadership of our project delivery services and leading and developing Edison's regional teams. The current Area Manager roles have been renamed Regional Managers and the responsibilities of these positions are unchanged.

The new organisational structure took effect on 1 February 2024, with Michael Prance and David Webb appointed to the General Manager Project Delivery roles. They bring a wealth of experience and expertise to their new roles. Edison is proud to present a brief biography of Michael and David. Their appointment demonstrates Edison's commitment to assembling a talented and capable team to spearhead its growth and drive innovation.

General Manager Project Delivery: Michael Prance

Michael has extensive project delivery experience in New Zealand and offshore, with over twenty years working in the local electricity sector. He has held senior leadership positions at various utility businesses and brings expertise in business strategy, development, process innovation and change management. Michael joined Edison as a Programme Manager in June 2023 providing project delivery services for the Watercare Queen Street Diversion Project and is serving as acting Construction Delivery Manager for Watercare. These will continue alongside his new substantive role.

General Manager Project Delivery: David Webb

David is an experienced leader in the electricity sector with over 25 years of experience. He has held senior roles across the industry and his expertise includes business strategy, innovation, operational and change management, and leveraging technology to simplify work processes. At Edison since February 2022, David has been the Area Manager of the South Island since creating the services area and role, building our presence and capability in the south from scratch and establishing a strong delivery team and a broad client base.

In addition to the changes above, Grant Lovie has been promoted to the prestigious appointment-only role of Project Director. This recognises Grant for his exceptional contribution to Edison and the wider electricity industry. In this independent role, Grant will work on complex projects, key account management, mentoring and coaching, and being a specialist delivery advisor across the business and to the Senior Leadership Team.

With tremendous internal talent, Edison is recruiting internally for three Regional Manager role vacancies - Regional Manager Auckland/Northland, Regional Manager Bay of Plenty/Tairāwhiti and Regional Manager South Island. Mark Lewis has been doing an excellent job as Acting Area Manager for the Tauranga office and will continue as Acting Regional Manager Bay of Plenty/Tairāwhiti in the interim, alongside Jonathan Buell who has been promoted to Acting Regional Manager in Auckland/Northland, and David Webb will continue to act in a Regional Manager capacity for the South Island.

Edison is future-focused and prepared to navigate the rapid growth and demands of the energy sector. By combining a highly skilled leadership team and pathways for career progression, Edison is poised to meet the evolving needs of its clients and deliver exceptional results today and into the future.

Additional Resources: [Frequently Asked Questions](#)

For more information please contact:

Tani Hansen

People and Performance Manager

E: Tani.Hansen@edison.co.nz